



Case Study – TalentPuzzle helps identify specialist agencies

The company

Founded in 2007, Peerius is a specialist provider of recommendation software for e-commerce sites. Working with many high street names including Republic, notonthehighstreet and MandM Direct, Peerius's technology captures all visitors' actions and behaviour during every online shopping session, in order to learn about each individual's preferences and responses. The result is an improved online shopping experience for the customer and increased revenues for the client.

The challenge

Following rapid growth at the beginning of 2010, Peerius required support with the expansion of its development team. Peerius needed highly specialised technical staff, and were struggling to know which agencies to approach. Despite asking industry contacts for supplier recommendations, Peerius had only one lead, and was looking for a solution where they could work with multiple niche consultancies.

The solution

After being introduced to TalentPuzzle as an alternative to the traditional agency client relationship, and a means of finding top talent, Peerius decided to trial the system for their development team. Talent Puzzle enabled Peerius to connect with multiple agencies with access to candidates with the specialist technical skills they required quickly and efficiently. Since then, Peerius has worked with over twenty agencies through TalentPuzzle to fill vacancies in IT, Marketing, Sales and Account Management.

What they say

"Talent Puzzle is an effective solution that has put us in contact with multiple agencies that we simply would not have found on our own. Talent Puzzle makes it easy for us to fill a wide range of positions quickly when we just don't know which the best agencies are. The convenience of being able to quickly start receiving CV's on all roles has been great, and has allowed us to save time within the recruitment process.

We have been pleased with the level of service we have received from the Talent Puzzle team, and are looking forward to filling further vacancies with them".

